Re:
Les bulles utopiques, utopian bubbles

Dear Steina
dear Woody

We greatly enjoyed Your video presentation in Bern the other day.

I am the fellow that talked to You regarding the possible involvement in one of the programmes that are planned for the 700 year anniversary in 1991. The programme consists of a large quantity of very short video clips (20" to 2'), that in one way or the other, will deal with "Switzerland" and the notion of "utopia".

These bubbles will be distributed in a highly diversified manner, reaching the Swiss audience in the most surprising venues. They will pop up between commercials, as intermezzo in cinemas, as rear-projections in storefronts etc. The idea is to create a virus like, omnipresent and new dimension, that during 1991 sensitizes Swiss and others to the above mentioned issues.

Having seen Your short video on Japan, I felt, as Alfons Shilling had suggested, that You be included in the short list of potential producers of some of these bubbles, be it either through A. Schilling, or as a separate team. To this end, and assuming your principal agreement, I will propose You to the person that handles the bulles programme.
As this letter will reach You only after Your journey, I would be curious to know, what Your impressions of Switzerland are?

With kind regards

Xavier Bellprat

copies to: Alfons Schilling
Ella Kienast