The Age of Electronic Graphics Has ARRIVED!

METACOLOR
computer-enhanced graphics
Original artwork can be:
B&W prints, color prints, slides, drawings, half-tones, woodcuts, titles, logos, 16mm film, videotape or small three-dimensional objects.

Your existing artwork — photographs, illustrations, type or logos — will be introduced into the METACOLOR computer system through a high-resolution video camera. They will be transformed into powerful graphic designs with many times the impact of a normal image.

You Direct the Design
Dozens of Design Options

At the METACOLOR Studio, you will work with brochure and report covers; effective text and graph slides; dynamic full-color presentations...

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Creation of Options in Minutes

will direct the creation of powerfuliative advertisements; unusual title, films and television commercials.

You — or your art director — will sit comfortably in front of a color video monitor and view literally hundreds of design options each hour.

You will direct a skilled artist/technician and make design decisions which will be implemented immediately.

You will receive most METACOLOR artwork within 24 hours.

Your costs will be based on reasonable hourly rates.

The most effective images and sequences will be captured on slides, 16mm film or videotape.