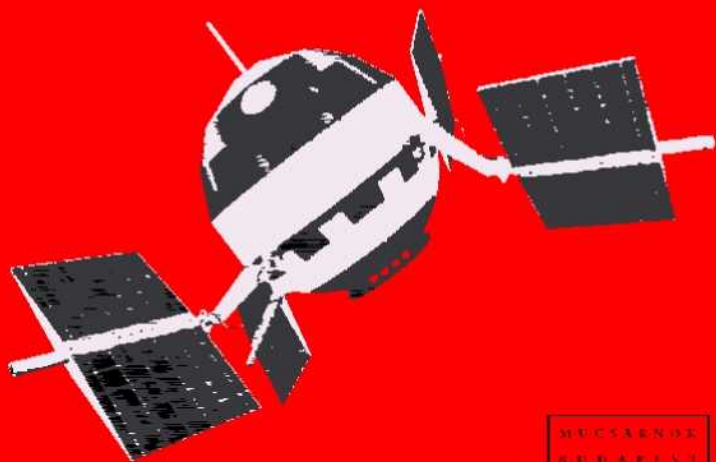


THE BUTTERFLY EFFECT

THE COORDINATES OF THE MOMENT BEFORE DISCOVERY
INTERNATIONAL & HUNGARIAN MEDIA ART & MEDIA ART HISTORY

internet: <http://www.datanet.hu/butterfly/index.html>



MÚCSARNOK
BUDAPEST

Jan 20
Feb 25

1996

Fundamental to chaos theory is the phenomenon of sensitive dependence on initial conditions, commonly referred to as the Butterfly Effect. We have no way of knowing what effect technological media will have on the future of contemporary art. Today's situation is just as unpredictable as that of the last century, prior to the new discovery of film, television, holography and the computer. If, while examining the routes to our present we realize what the original idea or invention meant (or could have meant) at the time, keeping in mind even aspects which were later forgotten, then we may be able to "see into the future". Applying this method, we can perceive the new in the old, recogniz-

ing the original richness of that which later became tradition. We can see the old in the new, too, with its transience and the boredom of its fashionability. Although the fertile media environment appears to provide orientation, anyone existing within it can easily become lost due to information overload. A new analysis of historical events can, however, lead us out of the communication crisis. Archaeological media research, in itself an artistic activity, could be effective in bringing this issue to the fore and making the transitional step within the public sphere, into a consciousness of the future.

SOROS CENTER FOR CONTEMPORARY ARTS BUDAPEST

- CURATORS** Suzanne Mészöly & Miklós Peternák
ORGANIZERS Andrea Szekeres, János Szoboszlai, Zoltán Szegedy-Maszák, Zsuzsa Megyesi, Helga Eszter Rajz, Adèle Eisenstein, Livia Páldi
COMPUTER EXPERTS Computronic
PARTNERS PELOŦI HÁZI, GÖTTI. INSTITUT, AUSTRIAN CULTURAL INSTITUTE, FRENCH INSTITUTE

S. C. C. A - BUDAPEST MŰCSARNÓK

DÓZSA GÖRGY UT 37 PÓBOX 35, H 1406 TEL/FAX 361 343 5379 TEL 361 343 7401
e-mail sccabp@mail.datanet.hu or h9307mes@ella.hu
<http://www.datanet.hu/butterfly/index.html>