FOR IMMEDIATE RELEASE

TITLE: Geomania
DATES: July 1 through August 20
LOCATION: Vassar College Art Gallery, Taylor Auditorium
HOURS: Wednesday through Saturday 10 a.m. to 5 p.m.
       Sunday 12 p.m. to 5 p.m. Closed Monday and Tuesday. For more information call 437-5235

THEME: Geomania is a video installation based on the theme of land evolution and the artist's experience of living in the American Southwest. The pyramidal configuration of six video monitors, stacked to emphasize a volcano and overlapping movement, envelop the viewer with boundless vistas of sky, sea, and land. The video, produced by Steina and Woody Vasulka, extends the artist's established concern for the relationship between monitors and multi-imagery and the paradox of romantic beauty and technology.

ARTISTS: The Vasulkas have long been regarded as pioneers in video, both as cofounders of The Kitchen in 1971 and as continuing explorers of the possibilities of electronic imaging and technological tools. Produced with funds from the National Endowment for the Arts, Geomania was created in 1988 by Steina Vasulka with instrumentation and production assistance by Woody Vasulka.

In 1986, the Vassar gallery presented The West, a six-screen video installation created by the Vasulkas which explored mankind's actions on the desert landscape.

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