

**The Ninth Annual  
Daniel Wadsworth Memorial  
Video Festival  
April 6th, 1990**

**Program 1**

In The Land of The Elevator Girls

U. S. PREMIERE

by Steina and Woody Vasulka, Santa Fe, NM  
1989, Color/Mono, 4 mins.

Festival Prize

A deceptive work which takes the viewer on an elevator tour whose sliding doors reveal scenes of contemporary Japan. The Vasulkas are well known for their experimental videos which they have been making since 1969 and are exhibited world wide. Commissioned by Spanish television, ATANOR/IMATCO, Real Art Ways presents the work for the first time in the U. S.

Terrain

by Greg Garvey, Cambridge, MA  
1989, Color/Stereo, 19 mins.

Festival Prize

In collaboration with choreographer Terese Freedman, the Freedman/Coleman Dance Co. performs covered in ceramic clay in this richly layered video/soundscape by Garvey. Digital video effects create multiple image planes that slide over one another to reveal details of the dancer's form and movement. Greg Garvey currently teaches computer graphics at the New England School of Art and Design.

If With Those Eyes and Ears

by Leighton Pierce, Iowa City, IA  
1989, Color/Stereo, 7 mins.

Festival Prize

This aural/visual study explores perception as cued by observations of an infant. With careful attention to detail, images and sounds of the home environment are montaged to create what one might sense If With Those Eyes and Ears. Leighton Pierce is professor of Film and Video, Communication Studies, at the University of Iowa.

Boise Bleeding

by Sam Easterson, Glastonbury, CT  
1990, Color/Mono, 5:45 mins.

Festival Prize

This performance ritual for video reflects "an exploration of self hatred in relation to present social formats" according the artist Sam Easterson, a High School senior with his eyes set on art school and botany (can these be related?). A bold approach to video making.

30 Second Spot/76 Reconsidered/88

by Joan Braderman, Northampton, MA  
1988, Color/Mono, 11 mins.

Second Prize

"Made at the time of the 1988 presidential election, this hard-hitting tape about media and power is part of a forthcoming series on desire and popular culture. Based on a true story, it is about the adventures buying network time for a TV spot, an ad for counter-bicentennial activities in 1976 with some surprising informative snags along the way." (Women Make Movies)

**Program 2**

No More Nice Girls

by Joan Braderman, Northampton, MA  
1989, Color/Mono, 44 mins.

Grand Prize

"A generation of veteran feminists - black and white, lesbian and heterosexual - face the political backlash of the 1980's. Against collages of quoted texts, paintings, photos, home-movies, songs, et al from the recent (endangered) past, - we "eavesdrop" on conversations among fictional characters, women who refuse to see their politics become passe." (Women Make Movies)

Joan Braderman's work has had screenings throughout the U. S. including the Whitney Museum of American Art, Biennial Exhibition. She holds a Ph.D, A.B.D. from New York University, Dept. of Cinema Studies, and is Associate Professor of Television Production at the School of Communications and Cognitive Science at Hampshire College, Amherst, Mass.

# REAL ART WAYS

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