

The Media Arts in Transition

The Conference

This conference is designed to examine the present state of the American independent media arts—film, video and audio—with reference to past accomplishments and to speculate on the future of the media arts in light of recent economic, social, technological and aesthetic changes.

Wednesday, June 8

- 12 pm–6 pm** Conference Registration
Minneapolis College of Art and Design
- 1 pm–5 pm** National Alliance of Media Arts Centers Board meeting
Minneapolis College of Art and Design
- 2 pm–5 pm** Bus tour to Film in the Cities and University
Community Video
- 6:30 pm–8 pm** Conference Registration
Walker Art Center
- 8 pm** *Preservation*
Aspects of the problems of film and video preservation will be demonstrated through film and video clips
Speakers: Frank Hodson, Jean Firstenberg, Jay Leyda, Jonas Mekas, Lynn Blumenthal
Walker Art Center
- 10:30 pm** Welcome reception on the Art Center terraces

Thursday, June 9

- 8 am–2 pm** Conference Registration
Walker Art Center
- 9 am–11:30 am** *The Media Arts in Transition*
The independent media arts have come a long way in the last 20 to 30 years. Speaking from very different perspectives, the panelists will each assess the present state of the media arts and speculate on the future.
Moderator and speaker: Ronald Green
Speakers: Brian O'Doherty, Suzanne Weil, B. Ruby Rich, Denise Oliver, Ed Emshwiller
Walker Art Center
- 1 pm–3:30 pm** *Technology and Transformation*
A discussion of the changes in the form and substance of film and video made possible by new technologies.
Moderator and speaker: Gene Youngblood
Speakers: Bill Viola, Steina Vasulka, Alvy Ray Smith, Andrew Lippman
Walker Art Center
- 3:45 pm–6 pm** Bus tour to Film in the Cities and University
Community Video

- 7 pm–8 pm** Conference Registration
Walker Art Center
- 8 pm** Screenings of new film and video works
Walker Art Center

Friday, June 10

- 8 am–12 noon** Conference Registration at Minneapolis College of Art and Design
- 9 am–1 pm** Workshop
Media Art Center Management: Growth and Expansion, Fundraising, Earned Income
This morning-long intensive workshop will cover the various challenges and problems of running a media art center.
Coordinator: June Spencer
Speakers: Patty Brooks, Emily Galusha, Larry Sapadin, John Giancola, Gail Waldron
Minneapolis College of Art and Design
- 9 am–10:15 pm** Workshop
The New Renaissance: The Computer Revolution and the Arts
A lecture on the impact of the computer on the production, distribution and display of audiovisual art during the 1980s.
Speaker: Gene Youngblood
Minneapolis College of Art and Design
- 10:30 am–11:45 am** Workshop
Local Cable and Media Art Centers
How can media art centers and local cable use each other for mutual benefit?
Moderator: Tom Borrup
Speakers: Ed Geis, Kathy Huffman, Ann McIntosh
Minneapolis College of Art and Design

- 12 noon–1:15 pm** Workshop
Criticism and the Independent Media Arts
The audience for independent media has grown over the past decade, yet writing about it tends to remain either academic or uninformed. How do we combat this problem?
Moderator: Douglas Edwards
Speakers: Chuck Kleinhans, Carrie Rickey
Minneapolis College of Art and Design

- 2:15 pm–4:15 pm** *Contemporary Realities: Fact and Fiction*
With the increased use of re-enactments and docudrama, the line between fiction and documentary blurs. What are the cultural necessities being satisfied by the recent aesthetic of documentary and fictional media practice?
Moderator and speaker: Jack Willis
Speakers: Haile Gerima, Sandra Schulberg, Sterling Van Wagenen, Dan Reeves, Jill Godmillow
Walker Art Center

- 4:30 pm–6:15 pm** *Access: The Right to be Seen and Heard*
Will new technologies change the nature of exhibition and distribution, opening the door to greater access for artists, or will more sophisticated electronic media lead to expensive centralized systems that exclude? What can artists do now to ensure greater access in the future?
Moderator and speaker: George Stoney
Speakers: Kitty Morgan, Tedwilliam Theodore, Lillian Jiminez, Bob Brewin
Walker Art Center

- 8 pm** Screenings of new film and video works
Walker Art Center

Saturday, June 11

- 9 am–12 noon** NAMAC general meeting
Minneapolis College of Art and Design
- 1 pm–2:45 pm** *Radiophonics and Audio Art*
What is it? Who does it? How can we hear it?
Moderator and speaker: Don Druker
Speakers: Carl Stone, Jay Allison, Larry Josephson
Walker Art Center
- 3:15 pm–5:30 pm** *New Forms, New Media*
Since the sixties the moving image has been used to create new forms—for example, installation works and mixed media. New technologies have provided tools with which to create new forms as well. What are some of the most recent developments in expanded media?
Moderator and speaker: John Hanhardt
Speakers: David Ross, Ruth Maleczek, Grahame Weinbren, Kit Galloway, Lee Breuer
Walker Art Center
- 7:30 pm–9:30 pm** Live performance, mixed media and video-music culminating in the live performance of the doo-wop opera, *Sister Suzie Cinema*, written and directed by Lee Breuer, with music by Bob Telson, and performed by the internationally renowned a cappella group, Fourteen Karat Soul. Presented at the First Avenue and 7th Street Entry Danceteria, followed by dancing.

Sunday, June 12

- 11 am–4 pm** NAMAC Board Meeting
Walker Art Center

The 1983 Annual Conference of the National Alliance of Media Arts Centers is being organized and co-sponsored in Minneapolis by Walker Art Center in association with the Minneapolis College of Art and Design, University Community Video, and Film in the Cities. This conference is supported in part by the National Endowment for the Arts, the National Endowment for the Humanities, and The Rockefeller Foundation.

Speakers

Jay Allison, independent radio producer, Accord, NY
Lynn Blumenthal, Director, Video Data Bank, School of the Art Institute of Chicago, Chicago, IL
Tom Borrup, Director, University Community Video, Minneapolis, MN
Bob Brewin, columnist, *The Village Voice*, New York, NY
Patty Brooks, Director of Development, Film in the Cities, St. Paul, MN
Don Druker, Director, Radio Program, National Endowment for the Arts, Washington, D.C.
Douglas Edwards, Director, Special Programs, The Academy of Motion Picture Arts and Sciences, Los Angeles, CA
Ed Emshwiller, Provost, California Institute of the Arts, Valencia, CA
Jean Firstenberg, Director, American Film Institute, Washington, D.C.
Kit Galloway, artist, co-director, Mobile Image, Santa Monica, CA
Emily Galusha, Chairwoman, Film in the Cities, St. Paul, MN
Ed Geis, Director, Arts Programming, Cablesystems Pacific, Portland, OR
Haile Gerima, filmmaker, Washington D.C.
John Giancola, Director, Media Program, New York State Council on the Arts, New York, NY
Jill Godmillow, filmmaker, New York, NY
J. Ronald Green, Chairman, National Alliance of Media Art Centers, Columbus, OH
John Hanhardt, Film and Video Curator, Whitney Museum of American Art, New York, NY
Frank Hodson, Chairman, National Endowment for the Arts, Washington, D.C.
Kathy Huffman, Curator, Long Beach Museum of Art, Long Beach, CA
Lillian Jimenez, Director, The Film Fund, New York, NY
Larry Josephson, independent radio producer and talk show host, WBAI, New York, NY
Chuck Kleinhans, Co-Editor, *Jump Cut*, Chicago, IL
Jay Leyda, Professor, Cinema Studies, New York University, New York, NY
Andrew Lippman, Arts and Media Technology Center, MIT, Boston, MA
Ruth Maleczek and Lee Breuer, founding members, Mabou Mines, co-artistic directors, Re Cher Chez, New York, NY
Ann McIntosh, Public Access Programming Foundation, City of Boston, Boston, MA
Jonas Mekas, filmmaker, Director, Anthology Film Archives, New York, NY
Kitty Morgan, President, Independent Cinema Artists and Producers, New York, NY
Brian O'Doherty, Director, Media Arts: Film/Radio/Television, National Endowment for the Arts, Washington, D.C.
Denise Oliver, Executive Director, The Black Filmmaker Foundation, New York, NY
Dan Reeves, video artist, Interlaken, NY
B. Ruby Rich, critic, Director, Film Program, New York State Council on the Arts, New York, NY
Carrie Rickey, film critic, contributing editor, *The Movies*
David Ross, Director, Institute of Contemporary Art, Boston, MA
Lawrence Sapidin, Executive Director, Association of Independent Video and Filmmakers, New York, NY
Sandra Schulberg, film producer, founder, Independent Feature Project, San Francisco, CA
Alvy Ray Smith, Lucasfilm, San Rafael, CA
June Spencer, Opinion Research, Madison, WI
Carl Stone, composer, radio producer, Director, Meet the Composer/California, Los Angeles, CA
George Stoney, Co-Director, Alternate Media Center, New York, NY
Tedwilliam Theodore, President, Center for New Television, Chicago, IL
Sterling Van Wagenen, Executive Director, Sundance Institute, Salt Lake City, UT
Steina Vasulka, video artist, Santa Fe, NM
Bill Viola, video artist, Long Beach, CA
Gail Waldron, Administrative Director, Sundance Institute, Salt Lake City, UT
Suzanne Weil, Senior Vice President for Programming, Public Broadcasting System, Washington, D.C.
Grahame Weinbren, filmmaker, supervising editor, Videodisc Project U.S. Pavillion, 1982 Worlds Fair, New York, NY
Jack Willis, television producer, New York, NY
Gene Youngblood, critic, author of *Expanded Cinema*, Los Angeles, CA

The Library

A library of 16mm and super-8 films, 3/4" video cassettes and audio cassettes will be established for the duration of the conference at the Minneapolis College of Art and Design. Two film and two video screening rooms and one listening room will be available to conference registrants who have purchased a \$5.00 library card. Artists may deposit work in the library and will automatically receive a library card for their \$5.00 entry fee. The library, screening and listening facilities will be open during the following hours:

Library Hours	
Wednesday, June 8 2 pm-6 pm 11 pm-1 am	Friday, June 10 noon-2 pm 10 pm-1 am
Thursday, June 9 4 pm-6 pm 10 pm-1 am	Saturday, June 11 9 am-noon 10 pm-1 am

Eligibility
 Anyone may submit a film, video or audio tape in 16mm, super-8, 3/4" video cassette or audio cassette.

Procedure
 Please submit your work with the entry form. The shipping case *and* film or tape must be labeled with the title, date, artist, running time *and* return address. Any entry not completely labeled will not be catalogued.
 Entries will be mailed back by June 17, 1983.

Fees
 The fee to anyone entering a work is \$5.00. Entries must be accompanied by a check, submitted payable to Walker Art Center.

Deadline
 All entries must be received no later than May 13, 1983.

Library Entry

Please mail entry form and your check with the entry to:
 Walker Art Center
 Vineland Place
 Minneapolis MN 55403

Entrant's Name	
Address	
City	State
Zip Code	Telephone
Title of Entry	
Format 16mm <input type="checkbox"/> super-8 <input type="checkbox"/> 3/4" <input type="checkbox"/> audio cassette <input type="checkbox"/>	
Running Time	
Artist	
One-sentence description	

Conference Registration

Member (NAMAC, WAC, FITC, UCV members and MCAD faculty and students) postmarked before May 13, 1983	\$35 <input type="checkbox"/>
Member postmarked after May 13, 1983	\$40 <input type="checkbox"/>
Non-member	\$45 <input type="checkbox"/>

Single event tickets will be available at the Walker Art Center Ticket Desk one half hour before each event beginning Wednesday, June 8, 1983, at \$2.50 (members) and \$3.50 (non-members).

Name		
Title		
Institution or Affiliation		
Address		
City	State	Zip Code
Telephone		

Library Card
 If you wish to use the library, you must have a card. If you have a film or tape in the library, you will automatically receive a library card free. Library Card:

Total registration fee	\$
Library Card	\$
Total amount	\$

Please return form with check made payable to:
 Walker Art Center
 Vineland Place
 Minneapolis MN 55403

Cancellations/Refunds

Conference registration refunds will be sent upon receipt of a written cancellation notice prior to May 25, 1983. A \$10 cancellation fee will be deducted. Mail notice to *The Media Arts in Transition*, Walker Art Center Vineland Place Minneapolis MN 55403.

Roommate Placement

Those interested in having the National Alliance of Media Arts Centers select a roommate for them at either the Minneapolis College of Art and Design or the Fair Oaks Motel may do so by sending their accommodations reservation form with conference registration to Walker Art Center no later than May 13, 1983. I would like to share a double room with another conference delegate, I am male female

NAMAC Membership

The National Alliance of Media Arts Centers is a non-profit organization offering services to media artists and media arts centers, which include institutions providing facilities for making, studying, exhibiting, preserving and distributing film, video and audio art. The benefits of membership include the newsletter and reduced rates to the annual conference. Organizations and individuals may join in either voting or non-voting categories.

Membership Application

I would like to join NAMAC in the following category:

Institutional (only media arts centers eligible; voting)	\$100 <input type="checkbox"/>
Associate Institutional (other than media arts centers; non-voting)	\$85 <input type="checkbox"/>
Individual Artists (voting)	\$10 <input type="checkbox"/>
Individuals (other than artists; non-voting)	\$10 <input type="checkbox"/>

Name		
Organization		
Address		
City	State	Zip Code

A separate check for membership dues is enclosed, made in the amount of \$

Please make checks payable to National Alliance of Media Arts Centers and include with membership form and conference registration. Mail to:
The Media Arts in Transition
 Walker Art Center
 Vineland Place
 Minneapolis MN 55403

Accommodations

Housing for the conference will be at the Minneapolis College of Art and Design apartment dormitories and at the Fair Oaks Motel across the street from the College.

Accommodations Registration/Fair Oaks Motel

All rooms will be held until May 15, 1983, and will be released to the general public after that. Rooms will be held until 6 pm only on the day of arrival unless guaranteed. Check-in time is 11 am; check-out time is noon.

Room rates: (Rates subject to 12% state sales tax):	
single \$23	double (two beds) \$35
double (1 bed) \$29	double (two beds and rollaway) \$40

Name	
Institution	
Address	
City	State
Zip Code	Telephone

Type of room desired \$23 \$29 \$35 \$40

Additional names for double occupancy

Arrival date	Time	am/pm
Departure date	Time	am/pm

A first night deposit or guaranteed credit card number is required to guarantee the reservation after 6 pm on the day of arrival.

Credit Card #	Expiration Date
Credit Card Type	
Signature	

My check for first night deposit enclosed \$

Please mail directly to:
 Fair Oaks Motel
 c/o National Alliance of Media Arts Centers Conference
 2335 3rd Avenue
 Minneapolis MN 55403
 612 871-2000

Accommodations Registration/ Minneapolis College of Art and Design

Dormitory apartments will be held until May 25, 1983. Check-in and check-out time is noon. Rooms must be paid for in advance with this reservation.

Room rates:	single \$20	double \$10 per person
Name		
Institution		
Address		
City	State	Zip Code
Zip Code	Telephone	

Type of room desired \$20 \$10
 Second name for double occupancy

Arrival date	Time	am/pm
Departure date	Time	am/pm

Mail form and checks for full amount made payable to:
 Walker Art Center
 Vineland Place
 Minneapolis MN 55403

For further information, call 612 375-7600.