The Media Arts in Transition

The Conference

This conference is designed to examine the present state of the American independent media arts—film, video and audio—with reference to past accomplishments and to speculate on the future of the media arts in light of recent economic, social, technological and aesthetic changes.

Wednesday, June 8

12 pm–6 pm Conference Registration Minneapolis College of Art and Design
1 pm–5 pm National Alliance of Media Arts Centers Board meeting Minneapolis College of Art and Design
2 pm–5 pm Bus tour to Film in the Cities and University Community Video
6:30 pm–8 pm Conference Registration Walker Art Center
8 pm Preservation Aspects of the problems of film and video presentation will be demonstrated through film and video clips.
Speakers: Frank Hodson, Jean Firstenberg, Jay Leyda, Jonas Mekas, Lynn Blumenthal
Walker Art Center
10:30 pm Welcome reception on the Art Center terraces

Thursday, June 9

8 am–2 pm Conference Registration Walker Art Center
9 am–11:30 am The Media Arts in Transition
The independent media arts have come a long way in the last 20 to 30 years. Speaking from very different perspectives, the panelists will each assess the present state of the media arts and speculate on the future.
Moderator and speaker: Ronald Green
Speakers: Brian O'Doherty, Suzanne Will, B. Ruby Rich, Denise Oliver, Ed Emshwiller
Walker Art Center
1 pm–3:30 pm Technology and Transformation A discussion of the changes in the form and substance of film and video made possible by new technologies.
Moderator and speaker: Gene Youngblood
Speakers: Bill Viola, Steina Vasulka, Alvy Ray Smith, Andrew Lippman
Walker Art Center
3:45 pm–6 pm Bus tour to Film in the Cities and University Community Video

Friday, June 10

8 am–12 noon Conference Registration at Minneapolis College of Art and Design
9 am–1 pm Workshop Media Art Center Management: Growth and Expansion, Fundraising, Earned Income
This morning-long intensive workshop will cover the various challenges and problems of running a media art center.
Coordinator: June Spencer
Speakers: Patty Brooks, Emily Galusha, Larry Sapadin, John Giancola, Gail Waldron
Minneapolis College of Art and Design
10:30 am–11:45 am Workshop Local Cable and Media Art Centers
How can media art centers and local cable use each other for mutual benefit?
Moderator: Tom Borup
Speakers: Ed Geis, Kathy Huffman, Ann McIntosh
Minneapolis College of Art and Design
1 pm–2:45 pm Workshop Criticism and the Independent Media Arts
The audience for independent media has grown over the past decade, yet writing about it tends to remain either academic or uninformed.
How do we combat this problem?
Moderator: Douglas Edwards
Speakers: Chuck Kleinhans, Carrie Rickey
Minneapolis College of Art and Design
2:15 pm–4:15 pm Contemporary Realities: Fact and Fiction
With the increased use of re-enactments and docudrama, the line between fiction and documentary blurs. What are the cultural necessities being satisfied by the recent aesthetic of documentary and fictional media practice?
Moderator and speaker: Jack Willis
Speakers: Halle Gerima, Sandra Schulberg, Sterling Van Wagenen, Dan Reeves, Jill Godmillow
Walker Art Center
4:30 pm–6:15 pm Access: The Right to be Seen and Heard
Will new technologies change the nature of exhibition and distribution, opening the door to greater access for artists, or will more sophisticated electronic media lead to expensive centralized systems that exclude? What can artists do now to ensure greater access in the future?
Moderator and speaker: George Stoney
Speakers: Kitty Morgan, Ted William Theodore, Lillian Jiminez, Bob Brawin
Walker Art Center
8 pm Screensings of new film and video works Walker Art Center

Saturday, June 11

9 am–12 noon NAMAC general meeting Minneapolis College of Art and Design
1 pm–2:45 pm Radiophonic and Audio Art
What is it? Who does it? How can we hear it?
Moderator and speaker: Don Drucer
Speakers: Carl Stone, Jay Allison, Larry Josephson
Walker Art Center
3:15 pm–5:30 pm New Forms, New Media
Since the sixties the moving image has been used to create new forms—for example, installation works and mixed media. New technologies have provided tools with which to create new forms as well. What are some of the most recent developments in expanded media?
Moderator and speaker: John Hanhardt
Speakers: David Ross, Ruth Maleczech, Grahame Weinbren, Kit Galloway, Lee Breuer
Walker Art Center
7:30 pm–9:30 pm Live performance, mixed media and video-music culminating in the live performance of the doc-wop opera, "Sister Suzie Cinema," written and directed by Lee Breuer, with music by Bob Telson, and performed by the internationally renowned cappella group, Fourteen Karat Soul. Presented at the First Avenue and 7th Street Entry Danceloria, followed by dancing.

Sunday, June 12

11 am–4 pm NAMAC Board Meeting Walker Art Center
The National Alliance of Media Arts Centers is a non-profit organization offering services to media artists and media arts centers, which include institutions providing facilities for making, exhibiting, preserving and distributing film, video and audio art. The benefits of membership include the bimonthly newsletter and reduced rates to the annual conference. Organizations and individuals may join in either voting or non-voting categories.

**Membership Application**
I would like to join NAMAC in the following category:
- Institutional (only media arts centers eligible; voting) **$100**
- Associate Institutional (other than media arts centers; non-voting) **$85**
- Individual Artists (voting) **$10**
- Individual Artists (other than artists; non-voting) **$10**

**Name**
**Organization**
**Address**
**City**
**State**
**Zip Code**

A separate check for membership dues is enclosed, made in the amount of $.

Please make checks payable to National Alliance of Media Arts Centers and include with membership form and conference registration.

**Mail to:** The Media Arts in Transition
Walker Art Center
Vineland Place
Minneapolis MN 55460

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**Accommodations**
Housing for the conference will be at the Minneapolis College of Art and Design apartment dormitories and at the Fair Oaks Motel across the street from the College.

**Accommodations Registration/Fair Oaks Motel**
All rooms will be held until May 13, 1983, and will be released to the general public after that. Rooms will be held until 6 pm only on the day of arrival unless guaranteed. Check-in is 11 am; check-out time is noon.

Room rate: $25, single; $29, double; $40, double (two beds and rollaway)

**Arrival date**
**Time**
**Departure date**
**Time**

A first night deposit or guaranteed credit card number is required to guarantee the reservation after 6 pm on the day of arrival.

**Credit Card & Expiration Date**
**Credit Card Type**
**Signature**

My check for first night deposit enclosed $_.

Please mail directly to Fair Oaks Motel
c/o National Alliance of Media Arts Centers Conference
2330 3rd Avenue
Minneapolis MN 55403

**Accommodations Registration/Minneapolis College of Art and Design**
Dormitory apartments will be held until May 25, 1983. Check-in and check-out time is noon. Rooms must be paid for in advance with this reservation.

Room rates: $25, single; $40, double (two persons)

**Name**
**Institution**
**Address**
**City**
**State**
**Zip Code**
**Telephone**

This information is available for patients that meet the criteria specified in the protocol.

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**The Library**
A library of 16mm and super-8 films, 3.5" video cassettes and audio cassettes will be available for the duration of the conference at the Minneapolis College of Art and Design. Two film and two video screening rooms and one listening room will be available to conference registrants who have purchased a $5.00 library card. Artists may deposit work in the library and will automatically receive a library card for their $5.00 entry fee. The library, screening and listening facilities will be open during the following hours:

**Library Hours**
Wednesday, June 8 2pm-8pm
Friday, June 10 noon-2pm
11pm-1am

Thursday, June 9 4pm-8pm
Saturday, June 11 9am-noon
10pm-1am

**Eligibility**
Anyone may submit a film, video or audio tape in 16mm, super-8, 3.5" video cassette or audio cassette.

**Procedure**
Please submit your work with the entry form. The shipping case and film or tape must be labeled with the title, date, artist, running time and return address. Any entry not completely labeled will not be catalogued. Entries will be mailed back by June 17, 1983.

**Fees**
The fee to anyone entering a work is $5.00. Entries must be accompanied by a check, submitted payable to Walker Art Center.

**Deadline**
All entries must be received no later than May 13, 1983.

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**Conference Registration**

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<tr>
<th>Member Type</th>
<th>Fee</th>
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<tr>
<td>NAMAC/WAC, FITC, UCVM members</td>
<td>$35</td>
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<tr>
<td>MCAD faculty and student postmarked before May 13, 1983</td>
<td>$40</td>
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<tr>
<td>Non-member</td>
<td>$45</td>
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A single event ticket will be available at the Walker Art Center Ticket Desk one hour before each event beginning Wednesday, June 8, 1983, at 6:30 pm (members) and $5.00 (non-members).

**Title of Entry**
**One-sentence description**

**Library Card**
If you wish to use the library, you must have a card. If you have a film or tape in the library, you will automatically receive a library card free. Library Card: 

**Total registration fee** $_.

**Library Card Fee** $_.

Please return form with check made payable to: Walker Art Center
Vineland Place
Minneapolis MN 55460

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<tr>
<td>Double</td>
<td>$29</td>
</tr>
<tr>
<td>Double (2 beds)</td>
<td>$35</td>
</tr>
<tr>
<td>Double (2 beds and rollaway)</td>
<td>$40</td>
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**Roommate Placement**
Those interested in having the National Alliance of Media Arts Centers select a roommate for them at either the Minneapolis College of Art and Design or the Fair Oaks Motel may do so by sending their accommodations reservation form with conference registration to Walker Art Center no later than May 13, 1983. I would like to share a double room with another conference delegate, I am male f female.