JUNE 10, 1971

FOR IMMEDIATE RELEASE

On Thursday, June 24, 1971, VIDEO EXCHANGE will open the first evening of its three-week VIDEO FESTIVAL, the first comprehensive showing of experimental and non-broadcast video tapes in New York City. Most of the major non-commercial video people will be represented in the series to be held at the Merce Cunningham Studio at Westbeth, 463 West Street. Following video projection of the video tapes on a large theatrical screen, each artist will speak informally with the audience and answer questions concerning his tapes.

Beginning with the VIDEO FRELX on June 24, the Festival will continue with two shows a night, at 8:30 pm and 10:30 pm, and will include WOODY AND STEINA VASULKA, GLOBAL VILLAGE (tapes by JOHN REILLY and RUDI STERN), WENDY APPEL and the UNIVERSITY SETTLEMENT VIDEO PROJECT) and close with RICHARD RUBINSTEIN'S ULTIMATE MIRROR of luxurious expatriatism in the Balearic islands of Spain.

Then, skipping the July 4 weekend, and starting July 8, at 8:30 pm, RAINDANCE and their friends-- ANDY KANIN (subway tapes), JACK MOORE (tapes of European encounters), ART FARM, ERIC SKIDEL and MEDIA ACCESS (the video wing of the Whole Earth Catalog)--will fill four separate shows with video tapes. On July 10, the Vasulkas will return, followed by MARITA SIMPSON (scenes of human feelings, sex and survival), ANN DOUGLAS (cablecasting in Westbeth), and DOUGLAS WHITE (water, wind, sails and video tape) through Sunday, July 11.

Opening up the series the following week will be SPACE VIDEO-ARTS showing tapes by FRANK CAVENTANI, DAN DRASIN and IORA LONG. CY GRIFFIN, creator of the Magic Lantern Show, will round out the final weekend on Sunday, July 18.

Video Exchange, producer of the Video Festival, was able to set up a permanent facility for playback of video tapes and recording of live dance/theatre performances at the Merce Cunningham Studio at Westbeth, under a six-month grant from the New York State Council on the Arts. Its overall objective in designing the Festival is both a sustained effort to indulge the general public and the commercial networks with what is going on in underground video, and, equally
important, to establish a closer cooperation among the various video tape groups working in the New York area.

A complete schedule follows:

June 24, Thursday, 8:30 VIDEOFREEX
10:30 THE VASULKAS

June 25, Friday, 8:30 TINA CROLL (LIVE DANCE PERFORMANCE)
10:30 GLOBAL VILLAGE

June 26, Saturday, 8:30 TINA CROLL (LIVE DANCE PERFORMANCE)
10:30 VIDEOFREEX

June 27, Sunday, 8:30 THE UNIVERSITY SETTLEMENT VIDEO PROJECT
10:30 RICHARD RUBINSTEIN: ULTIMATE MIRROR

July 8, Thursday and July 9, Friday, 8:30 and 10:30
RAINDANCE and friends: ANDY MANN
JACK MOORE
ANT FARM
ERIC SIEGEL
MEDIA ACCESS

July 10, Saturday, 8:30 THE VASULKAS
10:30 MARITA SIMPSON

July 11, Sunday, 8:30 ANN DOUGLASS
10:30 DOUGLAS WHITE

July 15, Thursday, 8:30 SPACE VIDEO-ARTS
10:30 ANN DOUGLASS

July 16, Friday, 8:30 CY GRIFFIN
10:30 SPACE VIDEO-ARTS

July 17, Saturday, 8:30 RICHARD RUBINSTEIN
10:30 DOUGLAS WHITE

July 18, Sunday, 8:30 MARITA SIMPSON
10:30 CY GRIFFIN

For more detailed information, please write Video Exchange, Inc.
500 La Guardia Place
New York, N.Y. 10012

or telephone (212) 765-0732 or (212) 691-5035
Co-Directors: David Schiller and Michael Feinman
VIDEO EXCHANGE presents THE VASULKAS in the Merce Cunningham Studio at Westbeth.

JUNE/JULY 71

The Vasulkas first color video tapes:

Electronic story #1: Black sunrise
       Horizontal
       Landscape
       Energies  30 minutes

Electronic story #2: The Nature  30 minutes

Intermission

Swan Lake by Larry  5 minutes

Electronic story #3: Shapes  30 minutes

The Vasulkas, Video Producers, are located at 111 East 14 Street, NYC 10003
Telephone (212) 473-2054

Staff for Video Exchange:
Co-Directors: David Schiller and Michael Temner
Program Coordinator: Michael Temner
Staff assistant: Andrea Giambrone