January 9, 1991

Dear Steina & Woody:

With pleasure and enthusiasm, I am writing you to announce the premiere of our new Master of Fine Arts in Electronic Arts program, coming this Fall '91 at Rensselaer. The program's emphasis is with time-arts: video art, image processing and animation, computer music and performance. Drawing from our faculty's professional experiences as practicing electronic artists as well as arts educators, we have designed a program that addresses an integrated approach, conceptually and technologically, to creation and education in the electronic arts.

Currently, we are in the midst of a major renovation of our studio facilities, and have added new faculty in both computer music and multi-media/animation. I am tremendously excited about the potential of the program, which is conceived as an art school in a technological environment. Our next step is to recruit students for our first class, which will enter in September 1991. We are looking for 6 students: three with backgrounds in music composition and three with backgrounds in the visual arts. We seek students of the highest caliber -- with talent, vision, and commitment to making their careers as artists in the electronic media.

Enclosed is a copy of a brief brochure describing the program and a poster announcing the MFA in Electronic Arts. I'd appreciate it if you could take a moment to look through the material, and then pass it on or mention it to any students, young artists, or musicians you know who might be interested in applying to the program.

Sincerely yours,

John Sturgeon

Woody - looking forward to seeing you here this Spring -- Confirming letter to follow.

Re: E-mail. Rensselaer Polytechnic Institute. 1/10/91.
Enclosed is a little brochure on the Spring Electronic Arts Performance Series of which your evening is a part. However, I will do a separate poster and announcements of your residency - so, I need pronto ASAP - a promo pack on you, plus a B&W photo(s) of your work that would make a nice poster image.

Looking forward to having you here - as are the rest of the faculty and students. Please give my warmest regards to Steina and to Youngblood when you see him. My very best -

Sincerely yours,

John Sturgeon
Associate Professor of Art
Coordinator of the Branscomb Fund