

**SOHO
TELEVISION**

March 21, 1983

Steina & Woody Vasulka
Rt. 6, Box 100
Santa Fe, NM 87501

Dear Steina and Woody,

I have enclosed a statement on Soho Television procedures for your information. Just send us a 27 minute tape, and we will be happy to show it.

Sincerely,

com J. Davidovich
Jaime Davidovich
pt/JD
encl

SOHO TELEVISION

Soho Television is a project of the Artists' Television Network, directed toward the development of television as a medium for art and artists, and toward bringing a broad range of contemporary arts programming to the television audience on a regular basis.

The program has aired weekly since April of 1978 over the Manhattan Cable system in New York City at 8:30 p.m. on Thursday nights on Channel 10.

Each Soho Television episode lasts one-half hour (28 minutes program time) featuring one or more works. The shows are packaged by ATN with an intro and funding credit outro.

ATN also provides publicity for programs in the form of press kits and photographs for media and funding organizations.

Artists are paid \$50 per airing of each one-half hour work. Fifteen minute works are reimbursed for \$25. This applies to Manhattan only. Outside New York the artists receive 50% royalties from all fees obtained by ATN from the distribution and exhibition of the work.