AUDIO/VIDEO INSTRUMENT SPECIAL INSTALLATIONS

Following are three instruments included in the exhibition and identified as special installations due to characteristics that distinguish them from the custom built personal tools in the Audio/Video Instrument section: FEEDBACK was an ubiquitous phenomenon; the SONY PORTAPACK - both CV & AV - was an industrial introduction that put video in the hands and on the shoulders of anyone who could pay (including artists and activists); and, CLOUD MUSIC is an audio/video installation that was a collaboration by three artists in real-time that relies on inventive, sophisticated electronics.

—Malin Wilson

no date Experimental

VIDEO FEEDBACK WITH AUDIO INPUT MODULATION AND CVI DATA CAMERA

1969 Industrial

SONY CV PORTAPAK

1974 - 1979

Robert Watts, David Behrman & Bob Diamond

CLOUD MUSIC (Hybrid audio/video installation)

Courtesy of The Robert Watts Archive, Sara Seagull and Larry Muller in collaboration with David Behrman, and Bob Diamond
VIDEO FEEDBACK
With Audio Input Modulation and CVI Data Camera


VIDEO FEEDBACK is a dynamic flow of imagery created by the camera looking at its own monitor. It was often (and still is) the first phenomena that seduced users of video by its sheer beauty. Although everyone who discovered feedback was transfixed by it, feedback seemed an uncontrollable, roiling effluent byproduct of technology - one of those natural mysteries, appreciated but untamable. The acknowledged master of feedback was Skip Sweeney, organizer of the first video festivals and founder of Video Free America in San Francisco. To Sweeney feedback was "a religion - a wave to ride." Throughout his video work Sweeney has approached video as a real-time tool with an on-going involvement in video as live performance.

Included in this catalogue is a thorough scientific explanation "Space-Time Dynamics in Video Feedback" published in 1984 by Dr. James P. Crutchfield, Physics Department of California, Berkeley. Sweeney, of course, was working with feedback in the late 1960's, and coaxed to life the complex images later technically described by Crutchfield.

Following are excerpts from an interview (1978) of Skip Sweeney by Woody Vasulka about his early experiments.

Skip: The first tools that I had were just a CV studio camera. I would leave a set-up in my basement back room. A camera shooting into a monitor, just the simplest camera and a monitor at an angle. And, the first tool was my finger on the contrast and brightness knobs - that drastically affected the response of the feedback... and, playing with the zoom, focus and tripod with its angle.

In my first explorations I set it up at almost 180 degrees, shooting at almost the same angle as the screen. Position became critical. Generally, I ended up wanting to be perfectly centered, finding the true axis in the tube. I was also playing with the termination switch. Using termination gave me increased gain. The next step - almost automatic - was trying to record some of this stuff, and I instantly discovered that a different effect was gotten by trading off contrast and video gain and supervideo gain with low iris and low contrast.

Woody: So, would you go into a much more precise description of how you actually achieved control, because feedback is normally very hard to control.

Patience... I also found something early that gave me a tremendous amount of control that other people don't get when they start playing with feedback - the use of a mirror. By placing a mirror that was angled, and by its angle creating a circle. In other words, if the angle was more than 30 percent the image was circular. For example, if I brought a hand between the camera and the screen, I would see hands from above and from below but, if I put a mirror up, the image was repeated and kaleidoscopic.

The mirror was generally angled below the camera, balanced on piles of something. How far up you moved the mirror, how far down you moved the camera - all those relationships completely changed the image. In fact I discovered you didn't need a mirror, a piece of glass at that angle had so much reflective capability. But, by using the mirror I instantly got feedback where the range was amplified... you had to practically knock the camera over
... There was a whole other discovery - the Setchell-Carlson camera with a detail knob. I ruined three cameras fiddling with them, not knowing how to get them back into a legitimate signal. My tape JONAS' FAVORITE was a combination of finding that you could get tremendous detail on the Setchell Carlson. Everyone else always had the contrast and brightness set high, and I got into turning them in low ranges and playing with the internal controls - the gain and the beams. I started getting the ability to control the speed of the images. One of the first corollaries I developed was the more you turned up the target voltage and the lower you turned the iris in combination, the slower the image got until you could really get it to crawl like slow motion. And then, by removal of the pedestal, by dropping the pedestal down, the blacks became completely black. Pushing the beams high I got the waterfall effect, where things would roll off as if they were rolling off the edge of a cliff. I could get feedback that was either pouring into itself, pouring out of itself or floating.

I know you have been involved with Bill Hearn's VIDIUM.

A the time my interest in the VIDIUM was its ability to generate an image. I didn't do the VIDIUM any justice at all because I didn't care for the kind of complicated images the VIDIUM could create. I cared only for the very simplest images. That's something I struggled with from the very beginning: to try to achieve an image completely isolated from anything else. In other words, I wanted a simple black image where the white was keyed through and the image was simple kinds of circles that pulsed or waved to the sound of the music.

I guess the MOOG VIDIUM started to whet my appetite for keying and colorizing. ... I knew what I wanted to be able to do. I was very frustrated by not being able to turn something that was light, e.g. the white image of the MOOG VIDIUM to look dark. I couldn't do it because the George Brown Colorizer had no effect on the gray level. I think I developed an aesthetic of reversing what I was given, making brighter images dark and darker images bright, having the gray level be the heart of the colors I got.

To what degree do you feel that you have influenced those particular elements.

Those elements of Bill Hearn's colorizer? I feel like I'm the conceptual architect... because it is exactly what I asked for. I asked for gray level control, separable key levels and gray level and chroma and hue. I wanted control over each separately. Alan Shulman deserves a certain amount of credit. Alan was always working with Hearn when that first colorizer was built.

*Please refer to pages on the CVI DATA CAMERA in the Audio/Video Instruments section.
THE INTRODUCTION of the portapack into artistic formulation was paramount. In the late 1960's the use of video was confined to close circuit installations, a very elegant solution to the use of video in the gallery. With the invasion of tape on the scene it took some time to settle the problem of exhibition. Speaking to Steina about reel to reel machines Bruce Nauman put it more directly: "I almost dropped video when tape was introduced; when the tape ran out there was no one in the gallery to rewind it, thread it and run it again."

It was an entirely different story for the socially engaged. The portapack was considered a revolutionary tool, almost a weapon against the establishment. Overnight it dissolved the hegemony of documentary films. A vast number of genres sprang up (including the notorious 30 minute single take), and the documentary branch was never the same again.

The middle ground was also interesting. With tape new networks of distribution were quickly established. Video became truly international. It was easy to duplicate, mail, and view. With the introduction of the video cassettes in 1973 it became even easier, and harmonized with the exhibition purposes of video. By the mid-1970's video as art was fully entrenched in the galleries, with many developed genres, forms and concepts.

Only a few people tried to develop the so-called "abstract" genre. It failed in the first decade entirely. We and other people dealing with early synthetic images used tape primarily as extended studio material (input), and secondarily as a method of documentation of these new processes and phenomena unexpectedly popping up in front of our eyes.—Woody Vasulka
CLOUD MUSIC (Hybrid Audio/Video Installation), 1974-1979

Robert Watts, David Behrman & Bob Diamond

Courtesy of The Robert Watts Archive, Sara Seagull and Larry Muller in collaboration with David Behrman, and Bob Diamond


BOB DIAMOND Born 1946, New York City. Engineer. Developed computer system for WNET-TV (Channel 13), New York City, in association with Nam June Paik. Founder and technical director of WPA theater, New York City. Beginning in 1972 designed and produced custom video circuitry and patented several designs. Currently President of Imagine That, Inc., San Jose, California.


CLOUD MUSIC is an installation developed collaboratively during the years 1974 to 1979. It consists of a video camera (black & white 1974-78, color thereafter), which scans the sky; a video analyzer, which senses the changes in light produced by passing clouds; and a home-made electronic soundsynthesizer, which responds musically to the passage of clouds overhead. For this historical exhibition a black and white camera is being used.

EXHIBITION HISTORY
1976 Experimental Television Center, Binghampton, N.Y.
1977 The Annual, San Francisco Art Institute, Fort Mason.
1979 Re-vistas, Whitney Museum of American Art, N.Y.
1981 New Music America '81 Festival, San Francisco.

CLOUD MUSIC

Video camera (A) points at the sky.
Specially designed video analyzer (B) superimposes six electronically generated crosshairs upon the video image. Each crosshair may be positioned anywhere.

Composite image (sky plus crosshairs) is sent to the video monitors (C).

The video analyzer generates six control voltages. Each voltage is proportional to the instantaneous light value at the point where one of the crosshairs is positioned. As cloud surfaces pass these six crosshair points, the voltages vary in response to the clouds' light content.

Digital electronic music system (D) receives the six voltage outputs from the video analyzer. The music system senses voltage changes made by the analyzer and converts the changes into harmonic progressions and dynamic shifts.

Sound from the music system is sent to a six channel loudspeaker system (E). The loudspeakers surround the viewing space and the video monitors.

Cloud Music is intended for installation during times of the year when weather conditions favor a likelihood of high daytime cloud activity.

BOB WATTS: "I discovered when I first arrived in New York City in 1946, from the midwest, that I no longer had the same visual access to the sky. It was apparent that no longer could I judge the weather by checking out the sky morning and evening as was my custom. I considered this to be a handicap to my accustomed lifestyle, and still do. This incident shocked me into the recognition that the sky was an important aspect of daily living and that it was important to me to be able to see it whenever I chose. Sometime later, some fifteen or twenty years, the sky (as clouds) made a more direct appearance in my work as an artist, in multiple exposures on movie film and photographic montage.

Since 1965 clouds, sounds, indeed the whole phenomenology of the natural environment has..."