



## ART GALLERY NEWS

Vassar College, Box 23  
Poughkeepsie, New York 12601  
914/452-7000 X2645

### FOR IMMEDIATE RELEASE

**TITLE:** Geomania

**DATES:** July 1 through August 20

**LOCATION:** Vassar College Art Gallery, Taylor Auditorium

**HOURS:** Wednesday through Saturday 10 a.m. to 5 p.m.  
Sunday 12 p.m. to 5 p.m. Closed Monday and  
Tuesday. For more information call 437-5235

**THEME:** Geomania is a video installation based on the theme of land evolution and the artist's experience of living in the American Southwest. The pyramidal configuration of six video monitors, stacked to emphasize a volcano and overlapping movement, envelop the viewer with boundless vistas of sky, sea, and land. The video, produced by Steina and Woody Vasulka, extends the artist's established concern for the relationship between monitors and multi-imagery and the paradox of romantic beauty and technology.

**ARTISTS:** The Vasulkas have long been regarded as pioneers in video, both as cofounders of The Kitchen in 1971 and as continuing explorers of the possibilities of electronic imaging and technological tools. Produced with funds from the National Endowment for the Arts, Geomania was created in 1988 by Steina Vasulka with instrumentation and production assistance by Woody Vasulka.

In 1986, the Vassar gallery presented The West, a six-screen video installation created by the Vasulkas which explored mankind's actions on the desert landscape.

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